# TiMoon & PUMpBA: Empowering Environmental Action Through Crypto

## Introduction

The TiMoon and PUMpBA ecosystem is a revolutionary crypto initiative designed to merge blockchain technology with impactful environmental action. At its core, the project introduces two interconnected tokens **TiMoon**, a meme token, and **PUMpBA**, a governance token that empowers a decentralized autonomous organization (DAO). Together, they enable the community to support global efforts in wildlife conservation and ocean cleanup.

# **Token Overview**

# **TiMoon (Meme Token)**

• **Symbol**: \$TiMoon

Total Supply: 1,000,000,000 tokensLaunch: Fair Sale on pump.fun

#### Allocation:

• 91%: Fair sale for public participants

• 8%: Team allocation and treasury reserve

4.5%: Treasury reserve

3.5%: Marketing and development wallet

• 1%: Community airdrop

TiMoon serves as the entry point to the ecosystem. It is designed to drive community engagement and reward long-term holders through staking, which generates the governance token, PUMpBA.

#### **PUMpBA** (Governance Token)

• **Symbol**: \$PUMpBA

• **Total Supply**: 10,000,000 tokens

#### Allocation:

55%: Farmed through TiMoon staking

• 10%: Treasury holdings

- 20%: Reserved for liquidity pools and centralized exchanges
- 5%: Team and development allocation
- 5%: Community airdrop
- 5%: Marketing initiatives

PUMpBA empowers its holders to propose, discuss, and vote on projects to be funded through the DAO.

# **DAO Structure and Mission**

The **PUMpBA DAO** is the driving force behind the ecosystem. Its mission is to:

- 1. **Fund Wildlife Conservation Efforts**: Support organizations that protect endangered species and their habitats.
- 2. **Champion Ocean Cleanup Projects**: Finance efforts to reduce plastic waste and restore ocean ecosystems.

#### **Governance Process:**

- 1. **Proposal Submission**: PUMpBA holders submit project proposals for funding.
- 2. **Community Voting**: Holders vote on proposals using their PUMpBA tokens.
- 3. **Fund Allocation**: Selected projects are funded through the DAO treasury, denominated in blue-chip cryptocurrencies like ETH and BTC.

# **Ecosystem Functionality**

#### Staking

Holders of TiMoon can stake their tokens to earn PUMpBA. This staking mechanism incentivizes long-term participation while unlocking governance rights within the ecosystem.

## Fair Launch on Pump.fun

The initial distribution of TiMoon will occur through a **fair sale** on pump.fun, ensuring equal opportunities for all participants.

# **Environmental Impact**

The TiMoon-PUMpBA ecosystem is committed to transparency and measurable impact. The DAO will regularly update the community on:

- Projects Funded: Detailed reports on the organizations and initiatives supported.
- Funds Distributed: Real-time tracking of contributions made in ETH and BTC.
- Results Achieved: Metrics and milestones of funded environmental projects.

# Roadmap

#### Phase 1: Launch and Initial Distribution

- Launch TiMoon through a fair sale on pump.fun.
- 10-15 days after the launch: Distribute the TiMoon airdrop to eligible community members.

# Phase 2: Ecosystem Development

- Develop and launch the TiMoon Staking Protocol:
  - Allow TiMoon holders to stake their tokens to farm PUMpBA.
  - Staking duration: 4-6 months, during which PUMpBA tokens will be gradually farmed.
- Forge partnerships with third-party DeFi protocols:
  - Expand the utility of TiMoon by integrating with existing DeFi ecosystems.
  - Enable additional use cases such as liquidity provision, lending, or yield farming.

#### Phase 3: PUMpBA Distribution and DAO Formation

- Upon completion of the staking phase:
  - Distribute all farmed PUMpBA tokens to participants.
  - Execute the PUMpBA airdrop to the community.
- Launch the **PUMpBA DAO**:
  - o Empower holders to submit proposals and vote on funding initiatives.

### **Phase 4: Ecosystem Expansion and Impact**

- Establish funding partnerships with leading wildlife conservation and ocean cleanup organizations.
- Expand PUMpBA's liquidity through listings on additional decentralized and centralized exchanges (DEXs and CEXs).
- Regularly fund and track the progress of environmental projects.

# Conclusion

The TiMoon and PUMpBA ecosystem combines the power of blockchain with a mission to create a meaningful environmental impact. By enabling a decentralized community to govern funding for critical conservation and cleanup efforts, we empower individuals to make a real-world difference.

Join us in our journey to preserve wildlife, clean our oceans, and redefine crypto's role in environmental action.